



IMPORTANT: Please Read Carefully –

Thank you for purchasing our WP Easy SSL, we truly appreciate it.

As well as going through the instructions here, make sure to watch our training video too. You can find our easy to follow step-by-step video by logging in at [IM Income Lab Hub](#)

My Products > WP Easy SSL Access Purchase > Training

We break everything down, just follow the steps and you'll be good to go.

If you need any help, please submit a support ticket to [our help desk](#).

Getting up and running is simple, the overall process looks like this –

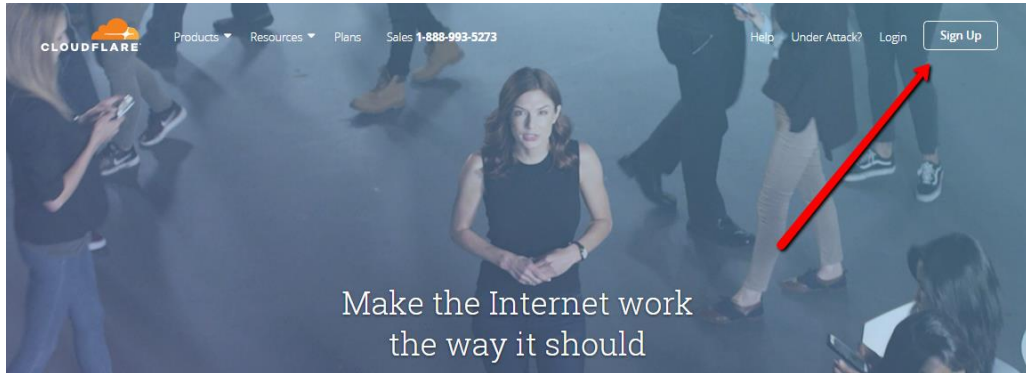
1. Create a free Cloudflare account and attach your domain.
2. Change the nameservers at your domain register (GoDaddy, NameCheap, etc...)
3. Get your Active Certificate
4. Upload our WP Easy SSL plugin and click a button

Remember DO NOT install our plugin until the certificate has been issued, you will know because the status will show as a green “Active Certificate”

So, let's get started...

1. Getting Started With Cloudflare

If you don't already have a Cloudflare account, sign up for one at [Cloudflare.com](https://www.cloudflare.com), it's free:

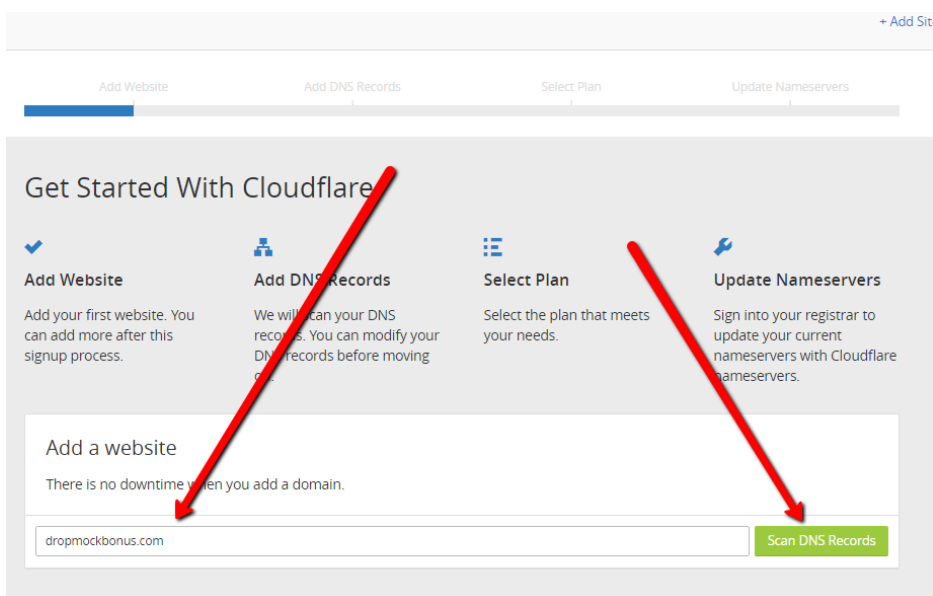


Throughout this guide, I'll be going through the process with my dropmockbonus.com domain.

This is for example purposes. Obviously, you will be adding YOUR domain you wish to secure as https.

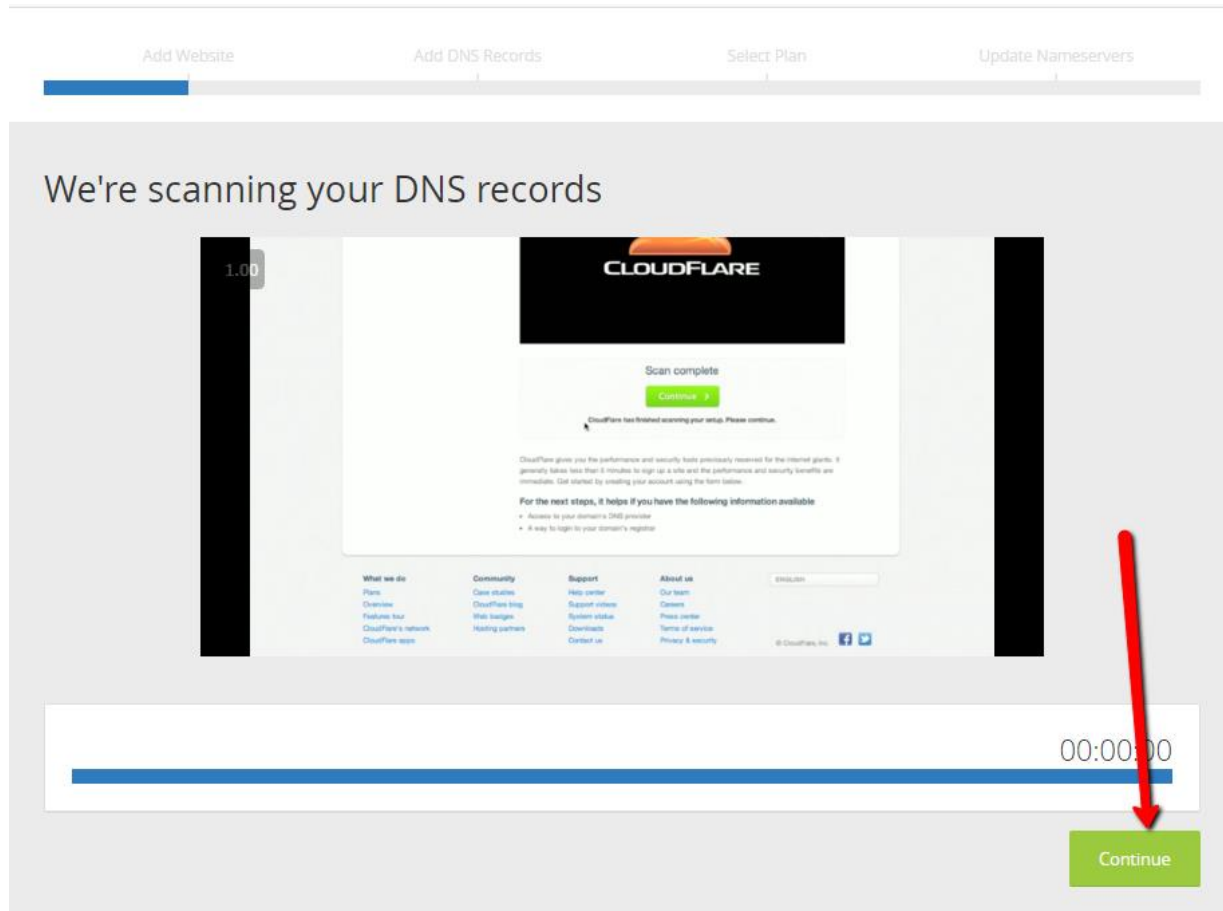
After you sign up for your free Cloudflare account, you will be taken to the main startup page.

Enter your domain name in the box and click on the green "Scan DNS Records" button:



On the next screen Cloudflare will start scanning your domain.

You will see a blue progress bar. After the scan is complete, click on the green “Continue” button:



On the next screen, simply click on the green “Continue” button again:

Verify That All Of Your DNS Records Are Listed Below

DNS Records For dropmockbonus.com

A, AAAA, and CNAME records can have their traffic routed through the Cloudflare system. Add more records using this form, and click the cloud next to each record to toggle Cloudflare on or off.

 An A, AAAA, CNAME, or MX record is pointed to your origin server exposing your origin IP address.



On Cloudflare

Traffic will be accelerated and protected by Cloudflare



Off Cloudflare

Traffic will bypass Cloudflare's network

Search DNS records

A

Name

IPv4 address

Automatic TTL



Add Record

Type	Name	Value	TTL	Status
A	dropmockbonus.com	points to 96.30.5.96	Automatic	
CNAME	email	is an alias of email.secureserver.net	Automatic	
CNAME	ftp	is an alias of dropmockbonus.com	Automatic	
CNAME	www	is an alias of dropmockbonus.com	Automatic	
MX	dropmockbonus.com	mail handled by mailstore1.secureserver... (10)	Automatic	
MX	dropmockbonus.com	mail handled by smtp.secureserver.net (0)	Automatic	

Advanced ▶

All ▶

Help ▶

Cancel

Continue

The Select a Cloudflare Plan screen will appear. Select the “Free Website” plan and click on the green “Continue” Button:

Select a Cloudflare Plan

Select a Cloudflare Plan

<input checked="" type="radio"/> Free Website	\$0/month
<input type="radio"/> Pro Website	\$20/month
<input type="radio"/> Business Website	\$200/month
<input type="radio"/> Enterprise Website	\$5,000+/month

Cancel Continue

On the next screen in Cloudflare you’ll change your domain nameservers. This is not a big deal and easy to do.

2. Changing nameservers

Open up a new browser window/tab and go to whoever you have that name registered with (ie GoDaddy, NameCheap, 1and1 etc...)

The process will be slightly different depending on who you registered through. But the basic process is always the same, you just choose the domain name you want to change nameservers on and “edit nameservers”.

Then replace the old nameservers, by copying and pasting in the new nameservers displayed on the Cloudflare screen.

Add Website Add DNS Records Select Plan Update Nameservers

Change Your Nameservers

Your website will not experience any downtime when you change your nameservers.

Please visit your registrar's dashboard to change your nameservers to the following.

i The transfer process can take up to 24 hours. There will be no downtime when you switch your name servers. Traffic will gracefully roll from your old name servers to the new name servers without interruption. Your site will remain available throughout the switch.

Current Nameservers	Change Nameservers to:
ns65.domaincontrol.com	anna.ns.cloudflare.com
ns66.domaincontrol.com	rocky.ns.cloudflare.com

[Help](#) ▶

Cancel Continue

You can find out how your specific register works by Googling the name of your register and “how to change nameservers”.

It’s always best to contact your registers support directly for up to date instructions, give them your domain name and what you want the nameservers changed to.

Cloudflare also gives handy [links to change nameservers](#) for some common registers.

In the example below, is a screenshot from GoDaddy where I have my dropmockbonus.com domain:

Domain Details

[All Domains](#) » DROPMOCKBONUS.COM

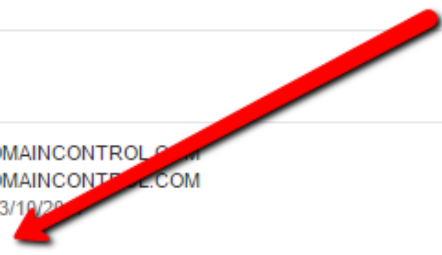
DROPMOCKBONUS.COM

Status: **Active** | Created: 4/6/2016 | Expires: **4/6/2017** | Folder: [None](#) | Profile: [None](#)

[Renew](#) [Upgrade](#) [Buy & Sell](#) [Account Change](#) [Delete](#)

Settings | **DNS Zone File** | **Contacts**

Auto-Renew ⓘ	Standard: Off Extended: Off Manage
Lock ⓘ	On Manage
Nameservers ⓘ	NS65.DOMAINCONTROL.COM NS66.DOMAINCONTROL.COM Updated 3/19/2017 Manage
Forwarding ⓘ	Domain: Off Manage



After I click on “Manage” I’m taken to a popup. Click on “Custom” and then “Add Nameserver”:

×


Nameserver Settings

DROPMOCKBONUS.COM

Nameservers point your domain to where it is located.


Setup type:

Standard
Go Daddy hosting, forwarding, and parked domains.

Custom 
Customizable nameserver settings.

Nameservers:

#	Nameserver	Status
You're currently using default nameservers. Enter custom nameservers »		

Add Nameserver 

Save [Cancel](#)

Then I would click “Save”:

Nameserver Settings

DROPMOCKBONUS.COM

Nameservers point your domain to where it is located.

Setup type:


Standard
Go Daddy hosting, forwarding, and parked domains.

Custom
Customizable nameserver settings.

Nameservers: [Edit Nameservers](#)

#	Nameserver	Status
1	ANNA.NS.CLOUDFLARE.COM	⊗
2	ROCKY.NS.CLOUDFLARE.COM	⊗

Add Nameserver

Save [Cancel](#) 

3. Finishing Up Cloudflare – Active Certificate

After updating the nameservers at your domain register, go back to Cloudflare and click on the green “Continue” button:

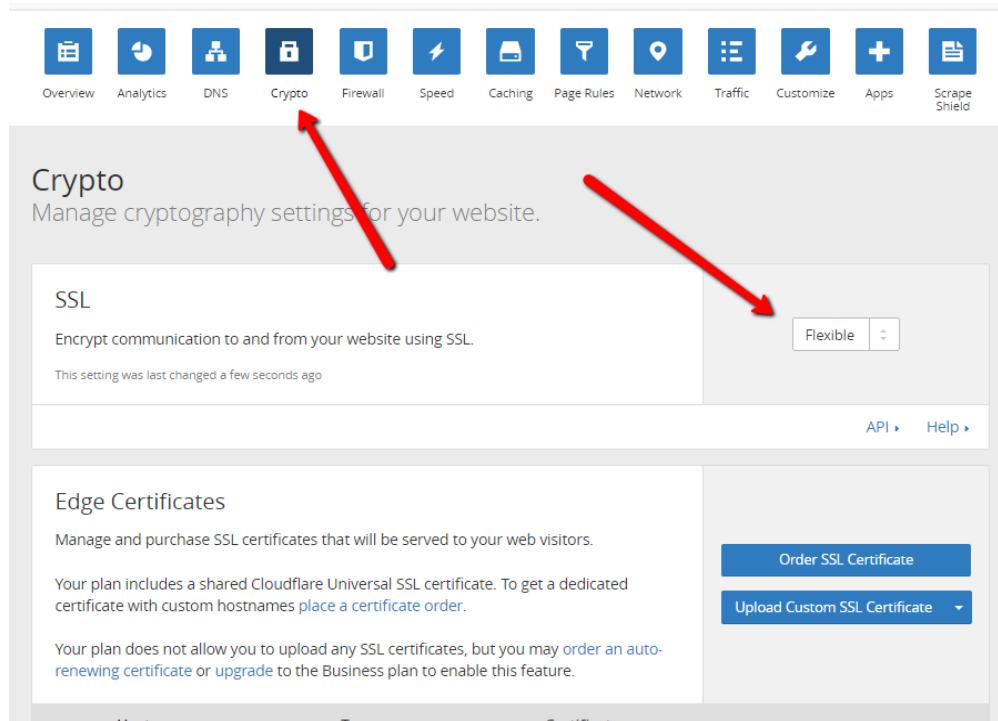
The screenshot shows the 'Change Your Nameservers' step in the Cloudflare setup wizard. At the top, a progress bar indicates the current step is 'Update Nameservers'. The main heading is 'Change Your Nameservers' with a sub-heading: 'Your website will not experience any downtime when you change your nameservers.' Below this, a message states: 'Please visit your registrar's dashboard to change your nameservers to the following.' An information icon (i) provides details: 'The transfer process can take up to 24 hours. There will be no downtime when you switch your name servers. Traffic will gracefully roll from your old name servers to the new name servers without interruption. Your site will remain available throughout the switch.' A table compares 'Current Nameservers' with 'Change Nameservers to:'. The current nameservers are ns65.domaincontrol.com and ns66.domaincontrol.com. The new nameservers are anna.ns.cloudflare.com and rocky.ns.cloudflare.com. A red arrow points to the 'Continue' button at the bottom right. There is also a 'Cancel' button on the left and a 'Help' link on the right.

Current Nameservers	Change Nameservers to:
ns65.domaincontrol.com	anna.ns.cloudflare.com
ns66.domaincontrol.com	rocky.ns.cloudflare.com

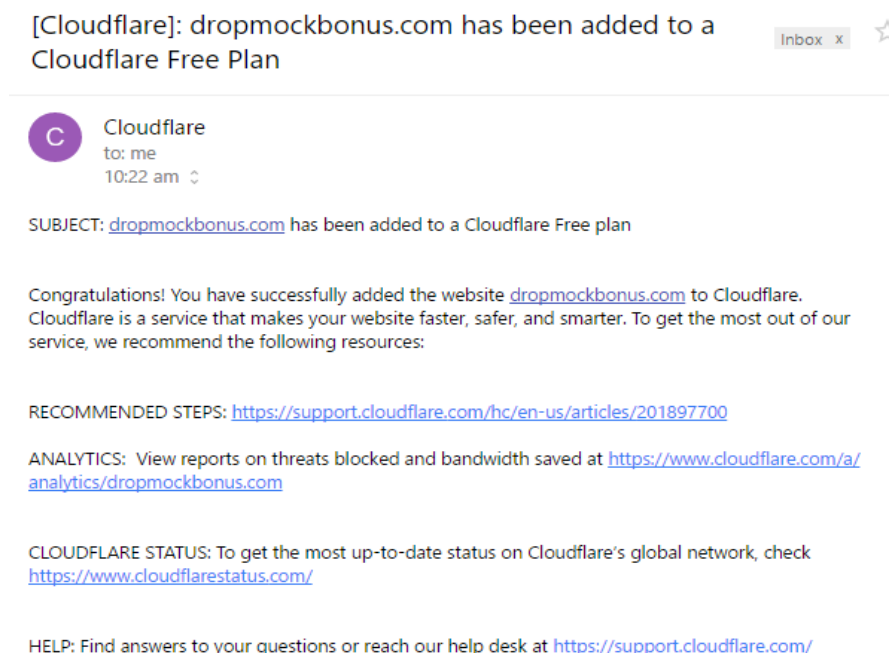
You will be taken to a screen that says the status is “Pending”:

The screenshot shows the 'Overview' page for the domain dropmockbonus.com. At the top, there is a navigation bar with icons for Overview, Analytics, DNS, Crypto, Firewall, Speed, Caching, Page Rules, Network, Traffic, Customize, Apps, and Scrape Shield. The main heading is 'Overview'. Below this, the domain name 'dropmockbonus.com' is displayed. The status is 'Status: Pending'. A message says: 'Please ensure your website is using the nameservers provided:' followed by a list of nameservers: 'anna.ns.cloudflare.com' and 'rocky.ns.cloudflare.com'. A red arrow points to this list. Below the list, there is a 'Recheck Nameservers' button. A note states: 'Allow up to 24 hours for this change to be processed. There will be no downtime when you switch your name servers. Traffic will gracefully roll from your old name servers to the new name servers without interruption. Your site will remain available throughout the switch.' At the bottom right, there is an 'Advanced' link.

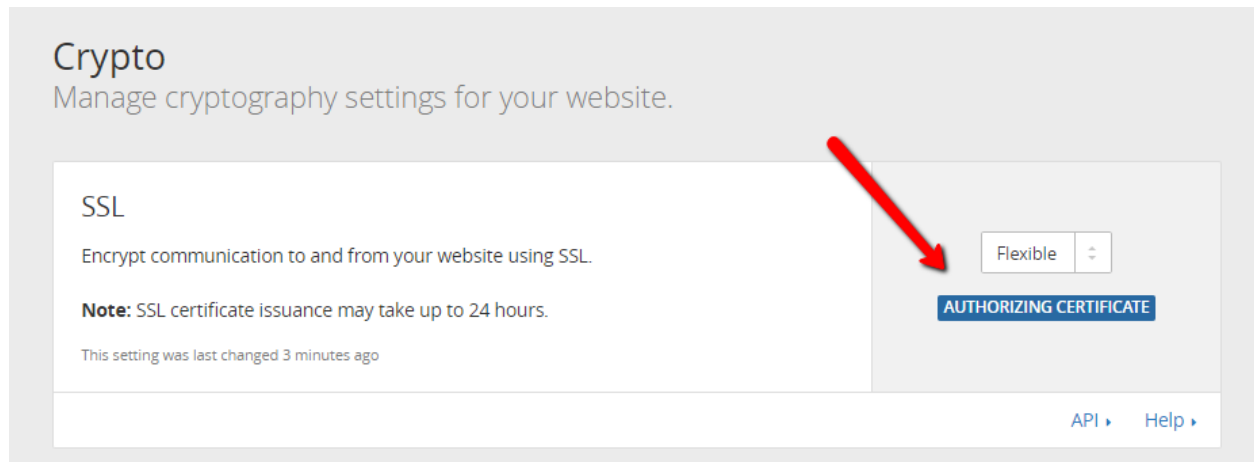
Click on the “Crypto” menu option. Next to SSL, click on “Flexible” from the dropdown menu:



When your domain has been added to Cloudflare, you will receive a confirmation email from them. This may take up to 24 hours:

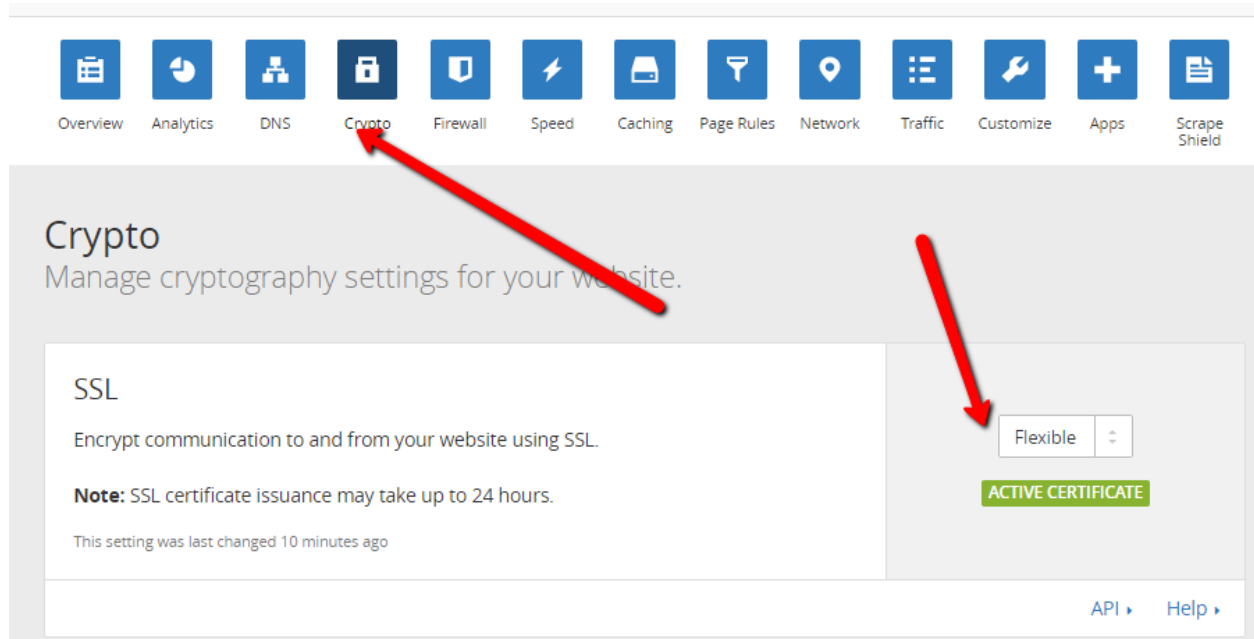


Once you have your confirmation email, refresh the “crypto” page, you will see that the SSL is now blue “Authorizing Certificate”:



The screenshot shows the 'Crypto' settings page for a website. The page title is 'Crypto' with the subtitle 'Manage cryptography settings for your website.' Below this, there is a section for 'SSL' with the text 'Encrypt communication to and from your website using SSL.' A note states: 'Note: SSL certificate issuance may take up to 24 hours.' Below the note, it says 'This setting was last changed 3 minutes ago'. On the right side of the page, there is a dropdown menu currently set to 'Flexible'. Below the dropdown, a blue button with white text reads 'AUTHORIZING CERTIFICATE'. A red arrow points from the top right towards this button. At the bottom right of the page, there are links for 'API' and 'Help'.

After your certificate is authorized, this will change to a green “Active Certificate”, this will take 15-30 minutes (maybe longer).



The screenshot shows the Cloudflare dashboard with a row of navigation icons. The 'Crypto' icon, which is a padlock, is highlighted with a red arrow pointing to it. Below the icons are labels: Overview, Analytics, DNS, Crypto, Firewall, Speed, Caching, Page Rules, Network, Traffic, Customize, Apps, and Scrape Shield. Below the navigation bar is the 'Crypto' settings page, which is identical to the one above but with a green button that reads 'ACTIVE CERTIFICATE'. A red arrow points from the top right towards this button. The rest of the page content is the same as in the previous screenshot.

Final Notes About Cloudflare Before Moving On To Installing Our Plugin:

DO NOT install our plugin until the certificate has been issued.

You will receive a confirmation email when the domain (nameserver stuff) has been added to Cloudflare, but there is no email when the active certificate is issued.

The confirmation email may take 12-24 hours depending on who your domain name was purchased through.

If you do not know how to change your nameservers:

- Google your domain registers name and “how to change nameservers”.
- Or, contact their support, give them your domain name and what you want the nameservers changed to (give them the nameservers Cloudflare gives you).

After you receive your confirmation email, refresh the “Crypto” page until you see the green “Active Certificate” box.

This typically takes around 15-30 minutes but it can take longer (up to 24 hours)

The whole Cloudflare process isn’t hard at all, just follow along with this PDF and watch the video by logging in at [IM Income Lab Hub](#)

My Products > WP Easy SSL Access Purchase > Training

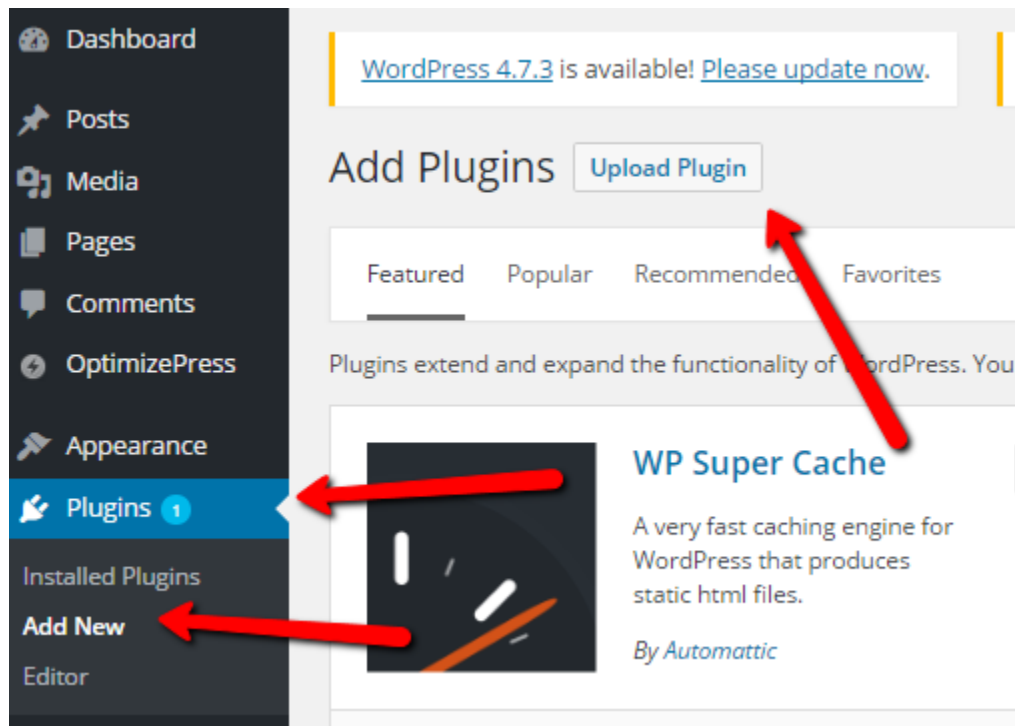
We break everything down, just follow the steps and you’ll be good to go.

4. WP Easy SSL Plugin - Installing and Use

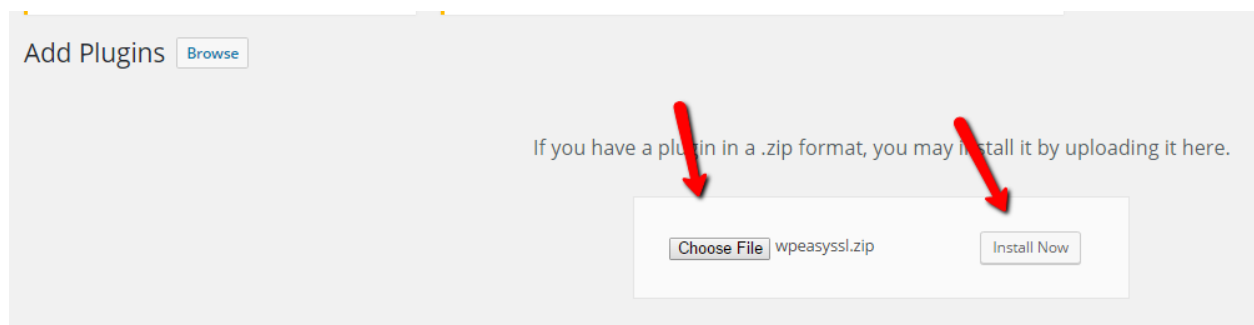
Remember, DO NOT install our plugin until the certificate has been issued.

Go to your domain and install and activate our WP Easy SSL plugin. Our plugin installs just like any other Wordpress plugin.

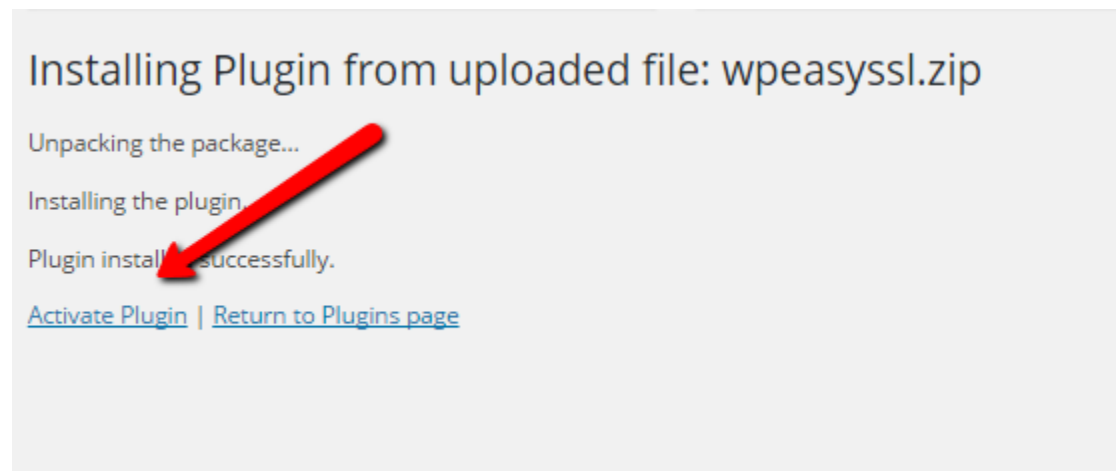
Go to your Wordpress dashboard click on “Plugins” → “Add new” → Upload plugin:



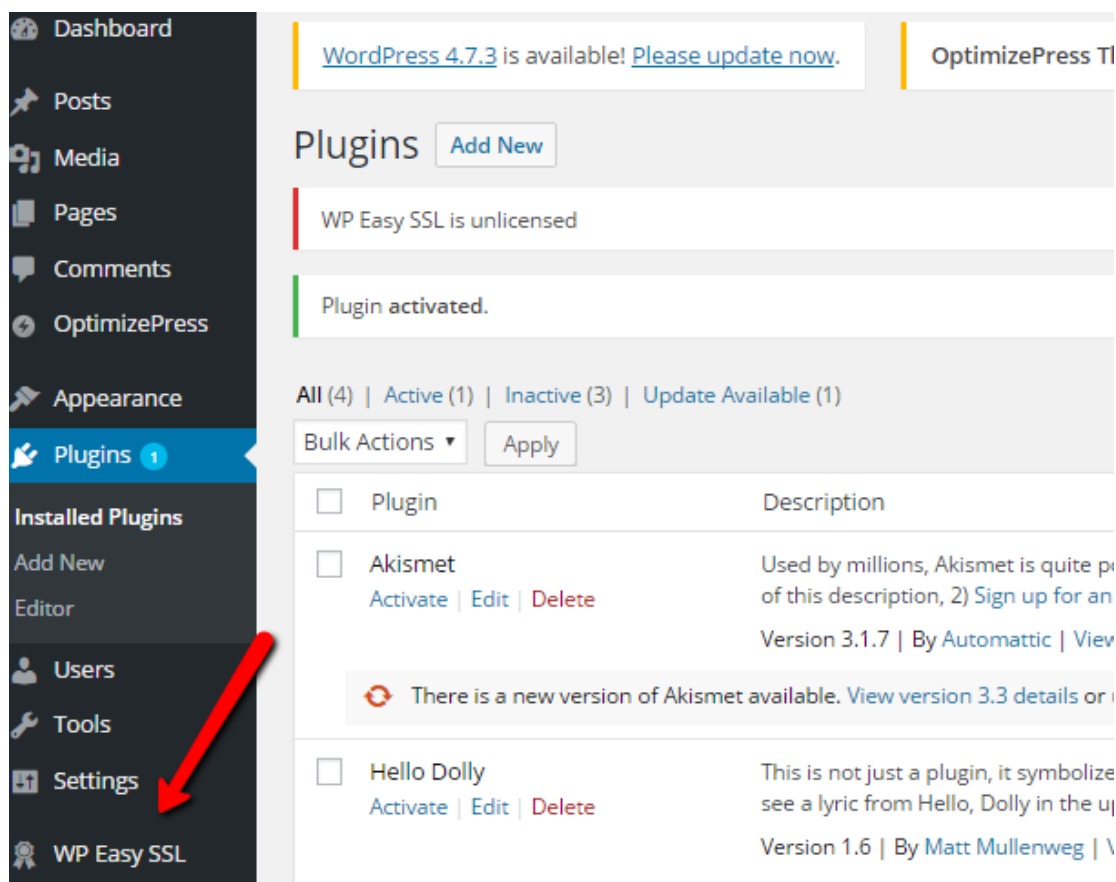
Upload the wpeasyssl.zip folder and click “Install Now”. If you are on a mac, be careful not to open the zip file when selecting it:



On the next screen click “Activate Plugin”:



Click on the “WP Easy SSL” menu option that was just created on the left hand side of your dashboard:

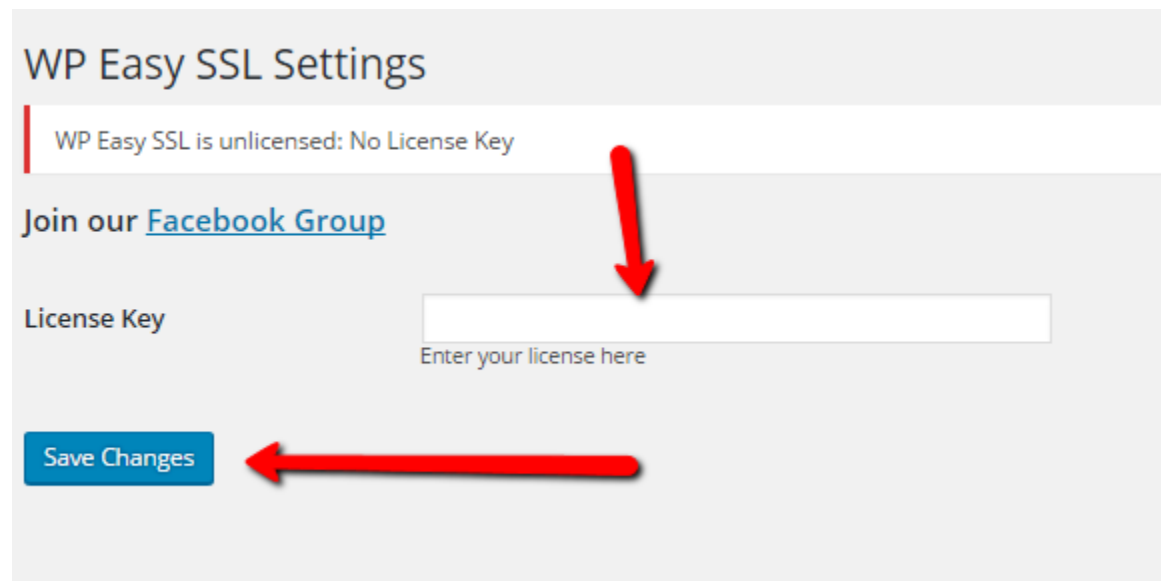


Enter your license key.

You can find your unique license key by logging in at [IM Income Lab Hub](#)

- On the left menus “My Products” > WP Easy SSL “Access Purchase” > on the right menu “Licenses”
- Your license will be displayed and you can copy and paste it into the License Key box.

Click the blue “Save Changes” button:




The screenshot shows the 'WP Easy SSL Settings' page. At the top, there is a message: 'WP Easy SSL is unlicensed: No License Key'. Below this, there is a link to 'Join our Facebook Group'. The 'License Key' section contains a text input field with the placeholder text 'Enter your license here'. A red arrow points down to the input field. Below the input field is a blue button labeled 'Save Changes', with a red arrow pointing left towards it.

If everything is setup properly through Cloudflare you will see a green bar. To get SSL enabled on your side, click the “Cloudflare Mode” option and then the blue “Save Changes” button:

WP Easy SSL Settings

Join our [Facebook Group](#)

You're Using CloudFlare - Enhanced Mode Is Available

License Key 
Enter your license here

Mode Off CloudFlare mode

Use 301 Redirects Use 301 (Permanent) redirects - only enable this after testing!

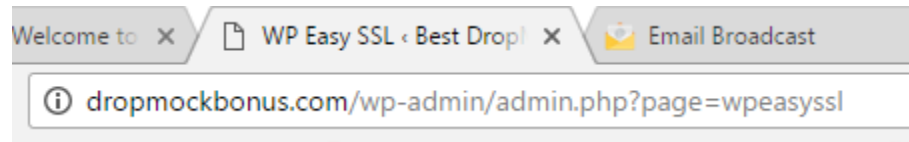
CloudFlare Email Address
Copy your 'Current email address' from [this page](#)

CloudFlare API Key
Copy your 'Global API Key' from [this page](#)

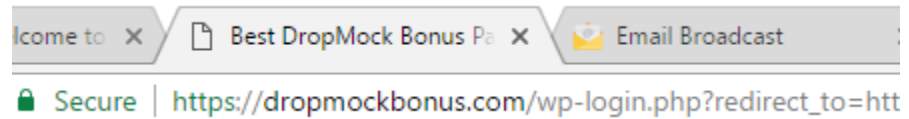
CloudFlare Status Not configured

Extra Domains Rewrite all content links from these domains to https://

This is the best part. You will now see your site go from this:



To this:



(You may need to log back into your site after clicking “save changes”)

Optional Cache Busting Feature:

Cloudflare operates as a Content Delivery Network that can help speed up your site. They have data centers all over the world:



This can really speed up your site.

The basic version of how it works is that each visitor is shown the content of your site, based on where they are visiting from.

For instance, if I'm in the United States and I visit a website that uses Cloudflare, the data/content of that site is dispersed from a data center in the United States. This means the site I'm visiting loads faster.

There is a small downside to this...

Sometimes visitors may see an older version of your site. So, when you update your content (like when you create a new page or post), or update your theme, visitors may not see the update right away until Cloudflare cache is cleared.

When you enable our Cloudflare Cache Busting feature, visitors will always see the latest version of your site. It "forces" Cloudflare to clear the cache.

Our plugin does this behind the scenes.

Once activated, you don't have to do anything else, it's done automatically.

Here's how to set it up:

On the WP Easy SSL settings page, enter your Cloudflare email address and API key.

To find your key, click on the blue “this page” link and it will take you to those areas within Cloudflare where you can copy and paste in your key:

The screenshot shows the 'WP Easy SSL Settings' page. At the top, there is a green banner that says 'You're Using CloudFlare - Enhanced Mode Is Available'. Below this, there are several settings:

- License Key:** A text input field containing 'demo' with a small icon to its right. Below it, the text 'Enter your license here' is visible.
- Mode:** Two radio buttons are present: 'Off' (unselected) and 'CloudFlare mode' (selected).
- Use 301 Redirects:** A checkbox is unchecked, followed by the text 'Use 301 (Permanent) redirects - only enable this after testing!'.
- CloudFlare Email Address:** A text input field. Below it, the text 'Copy your 'Current email address' from [this page](#)' is visible. A red arrow points from the 'this page' link to the input field.
- CloudFlare API Key:** A text input field. Below it, the text 'Copy your 'Global API Key' from [this page](#)' is visible. A red arrow points from the 'this page' link to the input field.
- CloudFlare Status:** The text 'Not configured' is displayed.
- Extra Domains:** A text area with the text 'Rewrite all content links from these domains to https://' above it.

At the bottom left of the settings area, there is a blue button labeled 'Save Changes'.

This will enable our Cache Busting feature which will automatically clear the cache within Cloudflare each time you publish a new post or page.

So that's it...

Your site is now secure (and may even load a lot faster).

If you need any help, please submit a support ticket to [our help desk](#).

In addition to going through all the instructions in this PDF, make sure to watch the step-by-step training video as well.